

# DELAWARE COUNTY YOUTH ORCHESTRA PROGRAM BOOK ADVERTISING



Each ad will appear in four concert programs (two in Fall, 2011 and two in Spring, 2012) for one very reasonable fee. Purchasing an ad helps support our orchestral program, and the DCYO organization is very grateful for your support.

## AD MATERIAL SPECIFICATIONS:

All ads are black & white, non-bleed.

Pdf files are preferred. They should be prepared for press-optimized printing with fonts embedded. Photo elements should be 300 dpi .tif or .eps formats to ensure quality reproduction. 72-dpi images captured from the internet (.jpg or .gif) are not suitable for printing.

### AD SIZES/PRICES

Full page	6" wide x 7 1/2" high	\$ 200
Half page	6" wide by 3 5/8" high	\$ 100
Quarter page	2 7/8" wide by 3 5/8" high)	\$ 50
All ads are non-bleed. Program book is 7" x 8 1/2"		

E-mail electronic files to Jim Sundra at [jesundra@aol.com](mailto:jesundra@aol.com). Please include "DCYO Ad Material" in the subject line of the message.

Non-computer-ready ads are accepted. The quality

of ad reproduction will be based on the size and quality of the material you supply. They can be mailed to Jim Sundra, 38 Linda Lane, Media, PA 19063.

Ad preparation is available. If you would like an ad designed, provide the copy and your logo (if available).

## QUESTIONS ON AD MATERIALS?

Email Jim Sundra at [jesundra@aol.com](mailto:jesundra@aol.com).

## AD DEADLINE:

The deadline for ad materials is November 1.

## PAYMENT AND MAILING INFORMATION:

Checks made out to "DCYO" can be sent to Julianne Eisele (Treasurer), 1088 Heartsease Dr., West Chester, PA 19382

